

# Shipshewana Quilt Festival



## 2017 Shipshewana Quilt & Vendor Show Booklet Advertising Form

Our booklet will be a black & white folded 8 ½" x 5 ½". A minimum of 4,000 copies will be printed and distributed. We have a limited number of pages available.

Deadline: All ads with payment by May 1, 2017

<u>Sizes &amp; Rates</u>	<u>Price</u>	<u>Published Size</u>	<u>Check one</u>
1/3 Page:	\$ 35	2" H x 4 ½" W	<input type="checkbox"/>
Half Page:	\$ 50	3 ¼" H x 4 ½" W	<input type="checkbox"/>
Full Page:	\$ 100	7" H x 4 ½" W	<input type="checkbox"/>

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, and Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To reserve your space please complete advertising form and send to Shipshewana Quilt Festival, c/o Booklet Advertising, PO Box 245, Shipshewana, IN 46565 or e-mail completed form to [advertising@shipshewanaquiltfest.com](mailto:advertising@shipshewanaquiltfest.com). Advertising fees may accompany advertising form and are due with ad copy no later than May 1, 2017 payable to Shipshewana Quilt Festival. Questions? Call Heidi at 260-768-4887. **All ad files must be e-mailed to [advertising@shipshewanaquiltfest.com](mailto:advertising@shipshewanaquiltfest.com) by May 1, 2017** to insure inclusion in the booklet.

### **WE DO NOT HAVE THE CAPABILITY OF CREATING ADS.**

**ALL ADS MUST BE SUBMITTED ELECTRONICALLY ACCORDING TO SPECIFICATIONS BELOW.  
ADS SUBMITTED IN OTHER THAN .JPG FORMAT ARE NOT GUARANTEED TO BE INCLUDED IN THE BOOKLET.**

### **Specifications for images:**

All ads will be published as submitted or rejected for re-working by advertiser. All ads must be sent print-ready. Web images are not acceptable.

- 300 dpi
- Grayscale
- .jpg file format only, no PDF files will be accepted

[www.ShipshewanaQuiltFest.com](http://www.ShipshewanaQuiltFest.com)

PO Box 245 \* Shipshewana, Indiana 46565 \* 260.768.4887